



City of Eugene Police Department

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PROTECT. SERVE. CARE

NEWS RELEASE

September 28, 2012

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Statistics in Action

SUMMARY: In response to identified increase in property crime, prevention unit jumps into action.

Prediction and response are the keys to Eugene Police's data-led policing strategy. Frequently the Crime Prevention Unit forecasts areas of known property crime problems (high density living, holiday shoppers in parking lots) and deploys staff in a hope to limit victimization before it's likely to occur. The flip side of the flexible policing strategy is response to problem areas as they develop, through deploying the appropriate resources to curb an emerging crime trend. This responsive action is based upon statistics provided on crimes that have just occurred and to be most successful requires quick response. This flexible reactive response is exactly what our Crime Prevention Team is up to.

During a weekly planning meeting staff learned of an area in West Eugene that was reporting an increase in a range of property crimes. The very next day Crime Prevention staff had developed a plan to notify neighborhood residents of the crime increase and provide them with usable information that they could implement to make their property and neighborhood more secure. Staff hit the ground Thursday morning and has been going door-to-door speaking with residents, the Seniors on Patrol Team has spent additional hours patrolling the identified area of Taney to Highway 99 and Barger to Royal keeping a keen eye for suspicious behavior.

The efforts reach beyond that of just the Eugene Police Department as Bethel School District, whose area is affected by this most recent trend, has agreed to partner in the effort by distributing crime prevention information to its families.

Along with the one-on-one contact by the staff a community meeting is scheduled for **Wednesday, October 3 at 7:00 p.m. at Fairfield Elementary, 3455 Royal Avenue, Eugene.** The meeting will serve as a follow up for area residents who still may have questions on the crime trends in their area but anyone is welcome to attend and meet with staff to discuss prevention tips and crime trends throughout Eugene.

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MEDIA NOTE: Interviews with members of the Crime Prevention Team out in the neighborhood can be arranged through the public information office.

